



SUNDAY, JANUARY 5

Press Conference: 2-2:45 PM (Mandalay Bay CC, Lagoon JKL)

CES Unveiled: 5-8:30 PM (Mandalay Bay, Shorelines Exhibit Hall)
Featuring: Oral-B, Lumi by Pampers, Opte

MONDAY, JANUARY 6

Pepcom: 7-10:30 PM (The Mirage Events Center)
Featuring: AIRIA, Charmin, Oral-B, Opte

TUESDAY, JANUARY 7

Research Summit: 9-10:00 AM (Las Vegas Convention Center, N256)
Featuring: David Taylor, Chairman and CEO, P&G,
Steve Bishop, CEO, Health Care, P&G,
Mary Lynn Ferguson-McHugh, CEO Family Care and
P&G Ventures, P&G and Lisa Ernst, R&D VP for Oral and Personal
Health Care, P&G
Moderated by: Dr. Mehmet Oz

CES Supersession Privacy Roundtable:

What Do Consumers Want? 1-2:00 PM
(Las Vegas Convention Center, N257)
Featuring: Susan Shook, Director & Associate General
Counsel and Global Privacy Officer, P&G

WEDNESDAY, JANUARY 8

C:Space Storytellers Session: 10:30-11:00 AM
(Aria Level 2, Mariposa Ballroom)
Featuring: Marc Pritchard, Chief Brand Officer, P&G

Women in Tech: 5:30-6:30 PM (Encore Hotel, Penthouse Suite)
Featuring: Lisa Ernst, R&D VP for Oral and Personal Health
Care, P&G

THURSDAY, JANUARY 9

Blockchain Panel: Building a Better Business: 1-2:00 PM
(Las Vegas Convention Center, N256)
Featuring: Tanya Stephens, Senior Innovation Leader, P&G

FRIDAY, JANUARY 10

Last day to stop by the P&G LifeLab exhibit

P&G LIFELAB: SANDS EXPO 42131
VIP EXPERIENCES:
SANDS EXPO 42337